Wiley: Publisher for the Olympic Games

Millions of people around the world have been drawn into the excitement of the Olympic Games, cheering on their home teams and marveling at the athleticism and accomplishments of the participants. In 2010, Wiley achieved the distinction of being the first company in history to publish all the official books for the Olympic Games, a portfolio of commemorative publications and visitor guides for the Winter Games and Paralympic Winter Games in Vancouver, Canada. In 2012, Wiley is playing an even more important role as the official publisher of nine books for the London Games, including the official commemorative book.

The Olympic rings are one of the world's most powerful brands, and the London Games, touted as the first social media Olympics, will extend the brand as never before. Wiley's association with London 2012 is an extraordinary opportunity to showcase expertise in publishing high-quality, visually stunning print and digital books while reaching a vast new audience beyond traditional markets. The nine books comprising the program target the middle to high-end market, with high production values, compelling layouts, and copious illustrations.

Watch this online exhibit to see all of Wiley's London 2012 publications, including the all-important official commemorative book.

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